



Donating through the CFC is extremely important!



Why CFC, you say? You want to donate directly? Good for you! But, consider this....

It is extremely difficult for charities to reach out and find new supporters. The cost of finding new financial supporters can be very large. At the same time, a growing base of contributors is critical for a charity's long-term survival. The CFC is one of the best ways for charities to make new friends, seek new donors and maintain contact with existing donors. The CFC is efficient and targets a very large and proven donor base. Other ways of finding new and preserving existing donors are very difficult and costly.

The CFC was founded to bring order and consistency to charity visits in federal workplaces. With the CFC, every charity has a fair chance to participate and share their vital work with a compassionate federal workforce. For this reason, the CFC is extremely important to the charities! Without the annual Combined Federal Campaign, your favorite charity will lose a unique and extremely important way to connect with supporters.

The Combined Federal Campaign (CFC) participation rates have been declining for a number of years. Your donation through the CFC proves that the CFC is important! Thus, please, donate through the CFC. Help your charity with your dollars, and also help them preserve this wonderful way to reach supporters. Your donation through the CFC is your vote to preserve the vitality of the Combined Federal Campaign.

Go to www.cfcnca.org, register and donate now. Then encourage your colleagues to support their favorite charities through the CFC too! A healthy CFC participation rate will protect the viability of the campaign for all charities and benefit the nation for years to come.

